

Market Intelligence

Empowerment through data and industry insight

As specialists in HR and Recruitment, the Listgrove team is well placed to conduct research into the latest industry insights. This means that we can provide data on salaries, benefits, competitor information and market trends.

Once the data is collected, the consultants present the information, in a format best suited to the client's needs. This provides a comprehensive overview of key industry information, empowering your organisation to develop effective talent engagement strategies.



MARKET INTELLIGENCE

We tackle the sourcing of data in many ways. In most cases, this involves the direct canvassing of businesses, with a wide range of questions and topics, allowing us to formulate real-time, market relevant insights.

Example Excerpt of a Salary Survey

Table of Results



Role	Basic Salary Gross - Per Annum (£)	Hours (per week)	Overtime (paid)	Holiday Entitlement (Days per annum - Not Public)	Pension (Company Contribution) - %	Car/Car Allowance	Mobile phone	Laptop	Bonus Company/Personal Performance	Medical Insurance	Minimum Education Required	Years Experience Required (Post-education)
Divisional Manager												
A	64,000	37.5	No	25	5%	Yes	Yes	Yes	Based on Company Performance £6,000	Yes	Degree	2
B	45,000	38	Yes	24	4%	No	Yes	No	Based on Company Performance	Yes	Relevant degree	10
C	70,000	40	No	25	5%	Yes	Yes	Yes	Based on both £30,000	No	HNC	10
D	85,000 Min	40	No	25	5%	Yes	Yes	Yes	Based on both	Yes	Degree	5
E	88,000	37.5	No	25	5%	Yes	Yes	Yes	20% based on company & enhanced by Personal	Yes	Degree or relevant Exp	2
Senior Sales Engineer												
A	42,000	37.5	No	25	5%	Yes	Yes	Yes	Individual OTE £7000	Yes	GCSE/A Level	2
B	45,000	38	No	24	4%	Yes	Yes	Yes	Based on Company Performance	No	Degree preferred	Min 3 years Prefer 3 yrs 3 yrs Sales + 5 yrs Industry
C	42,000	40	No	25	4%	Yes	Yes	Yes	Based on both 20%	No	HNC	5
D	55,000	40	No	25	5%	Yes	Yes	Yes	Based on Individual	Yes	HNC	5
E	51,000	37	No	25	4%	Yes	Yes	Yes	Based on Individual	No	HNC	5